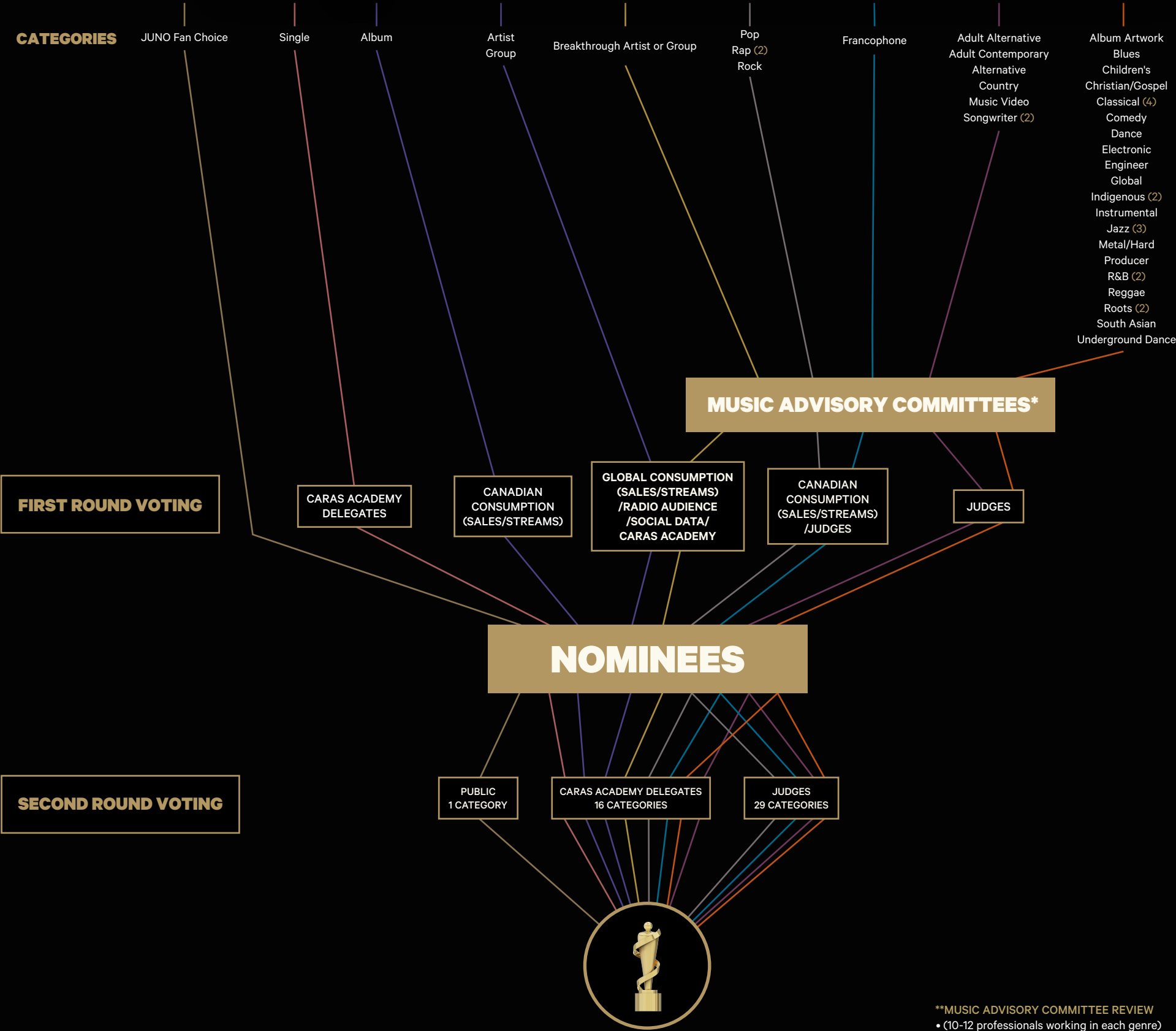


JUNOS

NOMINATION PROCESS

ELIGIBILITY
The CARAS Academy Operations department reviews every submission to ensure it is eligible.

| CONSUMPTION SOCIAL DATA | CONSUMPTION RADIO AUDIENCE | SUBMISSIONS Artists MUST submit their work for JUNO consideration | | | | | | | |
|----------------------------|-------------------------------|--|--|--|--|--|--|--|--|
|----------------------------|-------------------------------|--|--|--|--|--|--|--|--|



Luminate Data is the official data provider of The JUNO Awards.
PwC, trusted partner of the JUNO Awards, is CARAS' professional service firm, tabulates all the votes.

****MUSIC ADVISORY COMMITTEE REVIEW**

- (10-12 professionals working in each genre)
- Reviews every submission in the category.
- Committees can suggest an artist switch categories if they feel it has a better chance of Nomination in a different category.
- Ultimately it is the SOLE decision of the ARTIST which category they submit into.