

JUNOS

Exclusive Broadcast & Content Partner



“The JUNO Awards appear to be upping their game in every way [...]. It not only exceeded expectations, it really showcased Canada’s unique and wonderful music community in a way that demonstrated clearly why so many of its artists are going gangbusters in the global market.”

- The Vancouver Sun

191 NOMINEES

74 FIRST TIME NOMINEES

212 ARTISTS PARTICIPATING

67 EVENTS

30K+ ATTENDEES

4.67M BROADCAST TUNE-IN ON CBC TV, RADIO AND CBC MUSIC

3.3M PRE-BROADCAST TUNE-IN ON CBC TV, RADIO AND CBC MUSIC ON MARCH 25

\$1.28M MUSICCOUNTS IMPACT IN 2017/18

650K TOTAL LIVE STREAM VIEWS

2.5B MEDIA IMPRESSIONS

125K MINUTES WATCHED ON YOUTUBE

7.61M JUNO FAN CHOICE VOTES

290M #JUNOS TWITTER IMPRESSIONS DURING BROADCAST

7 JUNO-RELATED TWITTER TRENDING TOPICS

15.1M+ FACEBOOK VIDEO VIEWS

\$5M+ MARKETING IMPACT

ICYMI

JUNO AWARDS BROADCAST

JUNO AWARDS RED CARPET

JUNO GALA DINNER & AWARDS

JUNO TV APPLE MUSIC BACKSTAGE LOUNGE

CLIPS ON YOUTUBE

“Awards shows don’t always get tributes right. But on Sunday night, the JUNO Awards nailed it – with a gorgeous homage to Gord Downie, and a terrific performance by Barenaked Ladies as they reunited with former bandmate Steven Page”

- The Globe and Mail

“Buffy St. Marie made an impassioned speech for gender equality ‘It’s time for change, it’s time for women to be recognized for our accomplishments and our value to this industry’”

- MSN.com