

JUNO

A W A R D S

183 NOMINEES

74 FIRST TIME NOMINEES

244 ARTIST PARTICIPANTS

29 EVENTS

31K+ ATTENDEES

680M+ SOCIAL IMPRESSIONS

6M+ UNIQUE VIEWERS ON SNAPCHAT'S OUR STORY

17 LIVE STREAMS

135 JUNO TV CONTENT PIECES CREATED

568 PASSENGERS ON THE #JUNOEXPRESS TRAINS

9.5M+ JUNO FAN CHOICE VOTES

6.5M+ BROADCAST AUDIENCE REACH

\$1.2M MUSICOUNTS IMPACT IN 2016/17

\$10M MUSICOUNTS IMPACT TO DATE

\$2.5M MARKETING IMPACT

CLICK
-FOR-
PARTNER
AFTER MOVIE

FACTOR

Canada

RADIO
STARMAKER
FUND

JUNO
HOST COMMITTEE • COMITÉ ORGANISATEUR

Ontario

Ontario
Ontario Media Development
Corporation

OTTAWA
TOURISM • TOURISME

Google Play Music

TD