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Feist to Pay Tribute to Legendary Singer-Songwriter Leonard Cohen in CTV's Broadcast of THE 2017 JUNO AWARDS, April 2

- Buffy Sainte-Marie, Chantal Kreviazuk, Jazz Cartier, Jim Cuddy, and Sam Roberts Band confirmed to present on the broadcast –
 - THE 2017 JUNO AWARDS airs in 4K at 6:30 p.m. ET on CTV and CTV GO from The Canadian Tire Centre in Ottawa –
 - Tickets are available through www.ticketmaster.ca

TORONTO (March 27, 2017) – CTV and The Canadian Academy of Recording Arts and Sciences (CARAS) announced details today for a special tribute performance in honour of legendary songwriter, musician, and poet Leonard Cohen as part of Sunday's broadcast of THE 2017 JUNO AWARDS. Multi-JUNO Award and Polaris Music Prize winner Feist is set to take the stage to perform a moving arrangement of one of Cohen's classic songs honouring the esteemed late musician. Co-hosted by iconic rocker Bryan Adams and megastar comedian Russell Peters, Canada's most exciting night in music airs live in 4K from the Canadian Tire Centre in Ottawa on CTV and CTV GO on Sunday, April 2 at 6:30 p.m. ET (visit CTV.ca to confirm local broadcast times).

This year's lineup of presenters were also announced today, including: electronic duo Bob Moses; music pioneer and 2017 Allan Waters Humanitarian Award recipient Buffy Sainte-Marie; singer-songwriter and JUNO Award nominee Chantal Kreviazuk; singer, songwriter, and producer Coleman Hell; singer-songwriter Delaney Jane; rapper Jazz Cartier; platinum-selling country artist Jess Moskaluke; Blue Rodeo's Jim Cuddy; comedian and Much Digital Studios Creator Jus Reign; Marianas Trench frontman Josh Ramsay; ETALK reporter Liz Trinnear; the Minister of Canadian Heritage, the Honourable Mélanie Joly; Nathan Dales and Michelle Mylett from CraveTV's LETTERKENNY, rockers Sam Roberts Band; and Toronto rap artist Tasha the Amazon.

Media Note – Photos and biographies of THE 2017 JUNO AWARDS host are available at www.bellmediapr.ca/network/CTV and www.junoawards.ca.

With a musical career that spanned nearly five decades, Cohen has been hailed by critics and fellow musicians alike as one of the most iconic artists of the 20th century. A poet in his early career, the native Montréaler released his first of 14 studio albums, *Songs of Leonard Cohen,* in 1967 at the age of 33. His signature gravelly baritone, married with the succinctness of his sage, bohemian language, quickly identified him as a master lyricist.

Widely admired, his new and old masterpieces include timeless and enigmatic hits such as "Suzanne", "Bird on the Wire", "Everybody Knows", "First We Take Manhattan", "Closing Time", and "Hallelujah".

More than 2,000 recordings of Leonard Cohen's songs have been made by artists that range from Elton John, U2, Jeff Buckley, to Aretha Franklin. And from Bob Dylan to Justin Timberlake, more than 200 artists have sung or recorded the now iconic "Hallelujah" since Cohen's original recording in 1984, including breathtaking performances by k.d. lang at THE 2005 JUNO AWARDS in Winnipeg, and the Opening Ceremonies of the Vancouver 2010 Winter Olympics Games.

A Companion of the Order of Canada, Cohen was inducted into the Canadian Music Hall of Fame, the Canadian Songwriters Hall of Fame, the U.S. Songwriters Hall of Fame, the Rock and Roll Hall of Fame, and the Folk Music Walk of Fame. In addition to his six JUNO Awards, and numerous other honours across his prolific career, Cohen was also awarded the Glenn Gould Prize, the Principe de Asturias Prize, a PEN New England/Lyrics Award, as well as a Lifetime Achievement Award at The Grammys. His final studio album, *You Want It Darker*, was released in October, before his death the following month. With more than 27 million albums sold worldwide and 12 published books, Cohen's stunning body of original work remains an inspirational legacy to generations of artists and fans around the world.

Performers taking the stage at **THE 2017 JUNO AWARDS** on CTV include <u>Arkells</u>, <u>A Tribe Called Red</u>, <u>Alessia Cara</u>, <u>Billy Talent</u>, <u>Dallas Smith</u>, <u>July Talk</u>, <u>Ruth B</u>, <u>Sarah McLachlan</u>, Shawn Mendes, and The Strumbellas.

Tickets are currently on sale for **THE 2017 JUNO AWARDS** broadcast starting at \$59 through the Canadian Tire Centre Box Office, by phone at <u>1-877-788-3267</u> and online at <u>ticketmaster.ca</u>.

The JUNO Awards has partnered with Plus 1 so that \$1 from every ticket is donated to MusiCounts, helping to ensure that children and youth across Canada have access to musical instruments. Plus 1 is a non-profit that partners with touring artists to facilitate a \$1 add-on from every concert ticket to go to a cause the artist partner believes in.

THE 2017 JUNO AWARDS is produced by Insight Productions in association with CTV and The Canadian Academy of Recording Arts and Sciences (CARAS). Executive Producers are John Brunton and Barbara Bowlby for Insight Productions, Allan Reid and Mark Cohon for CARAS, and Randy Lennox for Bell Media. Lindsay Cox is Executive Producer and Supervising Producer, Insight Productions. Corrie Coe is Senior Vice-President, Original Programming, Bell Media. Mike Cosentino is Senior Vice-President, Content and Programming, Bell Media. Randy Lennox is President, Bell Media.

Premier Partners of The 2017 JUNO Awards: CARAS acknowledges the financial support of FACTOR, the Government of Canada and of Canada's Private Radio Broadcasters, Radio Starmaker Fund, Ottawa 2017, the Province of Ontario, the Ontario Media Development Corporation, Ottawa Tourism, Google Play Music and TD Bank Group.

About CARAS

The Canadian Academy of Recording Arts and Sciences/L'académie canadienne des arts et des sciences de l'enregistrement (CARAS) is a not-for-profit organization created to preserve and enhance the Canadian music industry and to contribute toward higher artistic and industry standards. The main focus of CARAS is the exploration and development of ongoing opportunities to showcase and promote Canadian artists and music through vehicles such as The JUNO Awards and other year-round initiatives. For more information on the 46th Annual JUNO Awards or The Canadian Academy of Recording Arts and Sciences (CARAS) please visit www.junoawards.ca.

About CTV

CTV is Canada's #1 private broadcaster. Featuring a wide range of quality news, sports, information, and entertainment programming, CTV has been Canada's most-watched television network for the past 15 years in a row. CTV is a division of Bell Media, Canada's premier multimedia company with leading assets in television, radio, digital, and Out-of-Home. Bell Media is owned by BCE Inc. (TSX, NYSE: BCE), Canada's largest communications company. More information about CTV can be found on the network's website at CTV.ca.

Web Links:

Official JUNO Awards website: www.junoawards.ca CTV's JUNO Awards website: www.junos.ctv.ca

JUNO TV: www.junotv.ca
CTV website: www.ctv.ca

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