# allan JUNO master slaight JUNO class

FOR IMMEDIATE RELEASE

## TOP 10 ARTISTS ADVANCE TO SECOND ROUND OF JUDGING FOR THE INAUGURAL ALLAN SLAIGHT JUNO MASTER CLASS

## Three winners - selected by a Super Jury - will be revealed next month!

- JUNO Award winners Sam Roberts, Max Kerman, Kardinal Offishall and Gavin Brown join `Super Jury' -

### - Program features customized mentorship with Canada's Music Incubator at Coalition Music -

**Toronto, ON (August 27, 2015)** – The JUNO Awards and Slaight Music announce the Top 10 artists that will advance to the final round of judging for **The Allan Slaight JUNO Master Class**, Canada's premier artist development opportunity. The final three will be selected by a Super Jury in the second round of judging and will be announced next month.

The Top 10 artists advancing to the second round include:

Ann Vriend: Edmonton, AB Bellwoods: Vancouver, BC/Montreal, QC Derrival: Vancouver, BC Fortunate Ones: St. John's, NL REPARTEE: St. John's, NL ROLEMODEL: Toronto, ON Slow Leaves: Winnipeg, MB Sun K: Toronto, ON Towers: Toronto, ON Willa: Whistler, BC

Submissions opened June 29, 2015 and closed July 27, 2015. With no submission fee needed to apply, the program required that an active CARAS Academy Delegate endorse each applicant's entry. Canadian music industry heavyweights, including representatives from major and independent music labels, publishers, agents, managers, and media partners narrowed down the submissions to the top 10 artists. A Super Jury made up of JUNO alumni will facilitate the second round of judging to narrow down the field to three finalists. JUNO Award winners Sam Roberts of the Sam Roberts Band, Max Kerman of Arkells, Kardinal Offishall, producer Gavin Brown, A&R representative Ali Slaight from Slaight Music, and Allan Reid, President & CEO, CARAS, the JUNO Awards and MusiCounts are amongst the Super Jury.

The Allan Slaight JUNO Master Class is a new initiative that provides the crucial tools to help the three finalists develop their careers, build their own sustainable business and become 'JUNO ready'. The inaugural 'Master Class' includes a week-long customized artist development program co-developed with Canada's Music Incubator at Coalition Music. This development program provides hands-on mentoring, networking and collaboration opportunities.

For more information visit <u>www.junomasterclass.ca</u> or <u>click here</u> to watch our Master Class video.

#### Web and Social Media Links:

Allan Slaight JUNO Master Class website: <u>www.junomasterclass.ca</u> JUNO Awards website: <u>www.junoawards.ca</u> Slaight Music website: <u>www.slaightmusic.com</u> Canada's Music Incubator website: <u>www.canadasmusicincubator.com</u>

Twitter: @TheJUNOAwards @SlaightMusic @CMIncubator @samrobertsband @arkellsmusic @kardinalO @alislaight @allan reid

For more information on CARAS and the 2016 JUNO Awards, contact:

Adrienne Kakoullis Holmes PR 416.628.5610 <u>akakoullis@holmespr.com</u>