



## Nielsen Music Renews Agreement with CARAS for 2018 JUNO Awards

**New York, NY – December 15, 2017** – Nielsen (NYSE:NLSN) and The Canadian Academy of Recording Arts and Sciences (CARAS) have announced that Nielsen Music will again serve as the exclusive data provider for Canada’s Music Awards – the JUNO Awards. The data provided by Nielsen Music will help CARAS throughout the selection process, from nominations to the JUNO Awards selections.

*“We’re honoured to again work with CARAS in support of the biggest night in Canadian music,”* said **Paul Shaver, VP/Head of Nielsen Music Canada**. *“Providing trusted insights to industry leaders is at the core of Nielsen Music and we once again look forward to celebrating artist achievements at the 2018 JUNO Awards in Vancouver.”*

*“The JUNO Awards are delighted to team up again with Nielsen Music for 2018,”* said **Allan Reid, President & CEO, CARAS/The JUNO Awards & MusiCounts**. *“Their trusted data continues to be an essential component in our selection of nominees and award recipients.”*

The 47th annual JUNO Awards and JUNO Week 2018 will be hosted in Vancouver from March 19 through March 25, 2018, culminating in The JUNO Awards Broadcast, hosted by Michael Bubl  on CBC on Sunday, March 25.

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### **About Nielsen**

Nielsen Holdings plc (NYSE: NLSN) is a global performance management company that provides a comprehensive understanding of what consumers Watch and Buy. Nielsen’s Watch segment provides media and advertising clients with Total Audience measurement services across all devices where content—video, audio and text—is consumed. The Buy segment offers consumer packaged goods manufacturers and retailers the industry’s only global view of retail performance measurement. By integrating information from its Watch and Buy segments and other data sources, Nielsen provides its clients with both world-class measurement as well as analytics that help improve performance. Nielsen, an S&P 500 company, has operations in over 100 countries that cover more than 90% of the world’s population. For more information, visit [www.nielsen.com](http://www.nielsen.com).



**About CARAS**

The Canadian Academy of Recording Arts and Sciences/L'académie canadienne des arts et des sciences de l'enregistrement (CARAS) is a not-for-profit organization created to preserve and enhance the Canadian music industry and to contribute toward higher artistic and industry standards. The main focus of CARAS is the exploration and development of ongoing opportunities to showcase and promote Canadian artists and music through vehicles such as The JUNO Awards, MusiCounts, the Canadian Music Hall of Fame and other year-round initiatives. For more information on the 47th Annual JUNO Awards or The Canadian Academy of Recording Arts and Sciences (CARAS), please visit [www.junoawards.ca](http://www.junoawards.ca).

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**For more information about CARAS and The 2018 JUNO Awards, contact:**

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