



### **Media Advisory**

#### *In Memory of Pierre Juneau*

Toronto, ON (February 21, 2012) – The following is a statement issued by The Canadian Academy Recording Arts and Sciences (CARAS) and The JUNO Awards regarding the death of Pierre Juneau.

“We are saddened to hear of the passing of Pierre Juneau, founder of the Canadian content regulations and a true champion of this country’s artists,” said Melanie Berry, President & CEO, CARAS/The JUNO Awards. “As the previous head of the CRTC and of the Canadian Broadcasting Corporation, Mr. Juneau made a profound impact on Canada’s cultural landscape throughout his life and career. Without his steadfast commitment to Canadian content, our nation’s music industry would not be as strong as it is today. The JUNO Awards have proudly reflected his name for the past forty years, and we look forward to sustaining his legacy in decades to come.”

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