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First Group of Performers Announced for the Broadcast of THE 2012 JUNO AWARDS, Sunday, April 1 on CTV

Blue Rodeo, City and Colour, deadmau5 and Feist revealed as performers –
 Special one-day-only Holiday ticket pre-sale this Friday, December 16 –

Toronto, ON (December 14, 2011) – CTV and The Canadian Academy of Recording Arts and Sciences (CARAS) announced today the first round of artists confirmed to perform on CTV's broadcast of **THE 2012 JUNO AWARDS** on **Sunday, April 1** from Scotiabank Place in Ottawa. Announced to take the stage in 2012 is an eclectic group of musicians who showcase the manifold of talent present in the Canadian music industry. This exciting announcement comes just in time for a special one-day-only Holiday JUNO ticket pre-sale **Friday, December 16 at 10 a.m. (ET)**, available through www.capitaltickets.ca or by phone at 613-599-3267 or 877-788-3267.

The first group of performers announced to take the stage at **THE 2012 JUNO AWARDS** are:

<u>Blue Rodeo</u>, 2012 Canadian Music Hall of Fame recipients

- City and Colour, JUNO Award-winning singer-songwriter
- deadmau5, Award-winning producer and electronic artist
 Feist, Award-winning recording artist

Media Note - Photos for THE 2012 JUNO AWARDS performers are available at www.ctvmedia.ca/ctv and www.junoawards.ca

"Coming off of the most-watched JUNO Awards broadcast on record, we are excited to continue to bring the nation the biggest and most spectacular night of Canadian music all year," said Phil King, President CTV Programming and Sports. "The already diverse line-up announced today is just the beginning of what we have in store for this year's broadcast."

"To be able to offer Canadian music fans the best of many musical genres all on one stage demonstrates the diversity of the JUNO Awards and how far we've come in recognizing 41 categories," said Melanie Berry, President & CEO, CARAS/The JUNO Awards. "This first group of performers are among the most exciting and coveted artists in the world, and it only makes sense that they be a part of Canada's greatest night in music."

Since CTV joined forces with CARAS in 2002, **THE JUNO AWARDS** have travelled across Canada, bringing a live, electrified stadium show to millions of Canadians. CTV has broadcast **THE JUNO AWARDS** from St. John's (2002), Ottawa (2003), Edmonton (2004), Winnipeg (2005), Halifax (2006), Saskatoon (2007), Calgary (2008), Vancouver (2009), back to St. John's (2010), Toronto (2011) and now back to Ottawa (2012). The 2013 JUNO Awards are confirmed for Regina, SK.

Additional performer announcements will be released in the coming months.

THE 2012 JUNO AWARDS is produced by Insight Productions in association with CTV and The Canadian Academy of Recording Arts and Sciences (CARAS). Executive Producers are John Brunton and Barbara Bowlby for Insight Productions, and Melanie Berry and Ed Robinson for CARAS. Lindsay Cox is Supervising Producer. Phil King is President, CTV Programming and Sports.

Broadcast sponsors of **THE 2012 JUNO AWARDS** are Garnier and Rogers.

Sponsors of the 2012 JUNO Awards include FACTOR, Canada's Private Radio Broadcasters and The Government of Canada through the Department of Canadian Heritage's "Canada Music Fund," Radio Starmaker Fund, National Capital Commission (NCC), Province of Ontario, and the City of Ottawa.

About CARAS:

The Canadian Academy of Recording Arts and Sciences/L'académie canadienne des arts et des sciences de l'enregistrement (CARAS) is a not-for-profit organization created to preserve and enhance the Canadian music and recording industries and to contribute toward higher artistic and industry standards. The main focus of CARAS is the exploration and development of opportunities to showcase and promote Canadian artists and music through vehicles such as The JUNO Awards. For more information on the 41st Annual JUNO Awards or The Canadian Academy of Recording Arts and Sciences' (CARAS) website please visit www.junoawards.ca or www.carasonline.ca.

About CTV:

CTV, <u>Canada's Olympic Network</u>, is also Canada's largest private broadcaster. Featuring a wide range of quality news, sports, information, and entertainment programming, CTV is Canada's most-watched television network and lead broadcaster of the London 2012 Olympic Games. CTV is a division of Bell Media, Canada's premier multimedia company with leading assets in television, radio and digital. Bell Media is owned by BCE Inc. (TSX, NYSE: BCE), Canada's largest communications company. More information about CTV can be found on the network's website at www.ctv.ca.

Web Links:

Official JUNO Awards website: www.junoawards.ca CTV's JUNO Awards website: www.junos.ctv.ca

CARAS website: www.carasonline.ca

CTV website: www.ctv.ca

Twitter:

@BlueRodeo

@cityandcolour

@deadmau5

@Feistmusic

- CTV -

For more information on THE 2012 JUNO AWARDS on CTV, contact:

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