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**CANADA HAS "CRAZY LOVE" FOR
MICHAEL BUBLÉ
WHO LEADS THE PACK WITH FOUR JUNO AWARD WINS**

**CTV'S THE 2010 JUNO AWARDS BROADCAST
BOASTED ONE OF THE MOST STAR-STUDED SHOWS
IN JUNO HISTORY**

St. John's, NL (April 18, 2010) – It was a stellar night for Canadian music as THE 2010 JUNO AWARDS sounded off in the City of Legends. Mile One Centre and George Street in St. John's, Newfoundland and Labrador, was the setting for one of the most spectacular shows in JUNO Awards history packed with unforgettable performances, JUNO firsts, and the largest line-up of presenters, performers and guest appearances by Canada's hottest names in music, entertainment and sports.

CTV's two-hour broadcast is available on demand on the CTV Video Player at CTV.ca beginning tomorrow, while MuchMusic presents encore broadcasts at 3 p.m. and 10 p.m. ET on Monday, April 19.

THE 2010 JUNO AWARDS opened with a live and interactive outdoor performance by East Coast JUNO-nominated rapper **Classified**, singing his hit song "Oh Canada" to a massive crowd on St. John's legendary George Street. It marked the first time that the JUNO Awards were broadcast from an outdoor location, where thousands of fans joined local hosts **Damnait Doyle** and **Kim Stockwood** to be part of the nationally televised show and live JUNO experience.

Immediately following the unprecedented outdoor opener, Canada's music darling **Michael Bubl **, kicked off the 39th annual JUNO Awards inside Mile One Centre performing his No. 1 hit single "Haven't Met You Yet," which won the first award of the night for *Single of the Year*. Bubl  returned to the stage several more times throughout the show to accept his wins for *JUNO Fan Choice* (presented by Pepsi) and *Album of the Year* (sponsored by Canadian Recording Industry Association), taking home a total of four JUNO Awards this year counting a prior win for *Pop Album of the Year* during the JUNO Gala Dinner & Awards on Saturday night. "Haven't Met You Yet" also garnered producer **Bob Rock** the *Jack Richardson Producer of the Year* award at last night's gala event.

Canada's most sought-after rap export, **Drake**, received a double win at his first JUNO Awards, for *New Artist of the Year* (sponsored by FACTOR and Canada's Private Radio Broadcasters) and *Rap Recording of the Year* for "So Far Gone." During THE 2010 JUNO AWARDS, he performed his newest single "Over" to a packed arena of delighted fans - one of many memorable performances during Canada's biggest night in music.

K'NAAN was also a double winner, adding *Songwriter of the Year* (sponsored by SIRIUS Satellite Radio) for "Wavin' Flag" to his *Artist of the Year* win last night; and new wave rockers **Metric**, picked up their second JUNO Award statuette for *Group of the Year*, having already garnered *Alternative Album of the Year* on Saturday evening.

Audiences continued to cheer, as one after another, Canada's most exciting recording artists electrified the stage including **Blue Rodeo**, **Great Lake Swimmers**, and recently announced JUNO Award winners **Billy Talent** (*Rock Album of the Year*) and **Johnny Reid** (*Country Album of the Year*).

The show was packed with highlights including a special presentation to iconic rockers **April Wine** who were inducted into the Canadian Music Hall of Fame; and a video acceptance by **Bryan Adams** who received the Allan Waters Humanitarian Award.

To help present the various performances and JUNO Awards throughout the night were a cavalcade of high-profile Canadian celebrities and music royalty including the likes of **Barenaked Ladies**, **Dallas Green**, **Hedley**, **Lights**, **Jully Black**, **Leah Miller** and **Luther Brown** of CTV's *So You Think You Can Dance Canada*, as well as 2010 Olympic Winter Games gold medallists **Alexandre Bilodeau** and **Jon Montgomery**.

One of the night's loudest moments came when 16-year-old pop sensation **Justin Bieber** took to the stage to perform "Baby;" and the best-kept surprise of THE 2010 JUNO AWARDS was revealed during the magnificent grand finale, which saw 15 artists together joining **K'NAAN** to perform his global hit single "Wavin' Flag" including:

Chin Injeti
Dan Griffin (Arkells)
Dave Faber (Faber Drive)
Drake
Fefe Dobson
Jacob Hoggard (Hedley)
Jim Creeggan (Barenaked Ladies)
Jim Cuddy (Blue Rodeo)
Jully Black
Justin Bieber
Lights
Max Kerman (Arkells)
Nikki Yanofsky
Pat Kordyback (Stereos)
Shiloh

****Media Note** - Download photos of performers and presenters for THE 2010 JUNO AWARDS at www.ctvmedia.ca.**

THE 2010 JUNO AWARDS, Canada's Music Awards, aired for the second time from the Mile One Centre in St. John's, Newfoundland and Labrador. It is the ninth year in a row that THE JUNO AWARDS will air on CTV, the Official Broadcast Partner of the JUNO Awards.

Since CTV joined forces with CARAS in 2002, The JUNO Awards have travelled across Canada, bringing a live, electrified stadium show to millions of Canadians. CTV has broadcast The JUNO Awards from St. John's (2002), Ottawa (2003), Edmonton (2004), Winnipeg (2005), Halifax (2006), Saskatoon (2007), Calgary (2008) and Vancouver (2009). The 40th annual JUNO Awards will take place March 21-27, 2011 in Toronto, ON, culminating in the live CTV broadcast of THE 2011 JUNO AWARDS, Sunday, March 27 from the Air Canada Centre.

THE 2010 JUNO AWARDS is produced by Insight Productions in association with CTV and The Canadian Academy of Recording Arts and Sciences (CARAS). Executive Producers are John Brunton and Barbara Bowlby for Insight Productions, and Melanie Berry and Ed Robinson for CARAS. Louise Wood is Producer and Lindsay Cox is Supervising Producer. Susanne Boyce is President, Creative, Content and Channels, CTV Inc.

Sponsors of THE 2010 JUNO AWARDS broadcast on CTV include Chevrolet, Garnier, Pepsi and Rogers.

Sponsors of THE 2010 JUNO Awards include FACTOR, Canada's Private Radio Broadcasters and the Government of Canada through the Department of Canadian Heritage's "Canada Music Fund," with commitments from The Atlantic Canada Opportunities Agency (ACOA), the Province of Newfoundland and Labrador, the City of St. John's and Radio Starmaker Fund.

Web Links:

Official JUNO Awards website: www.junoawards.ca

CTV's JUNO Awards website: www.junos.ctv.ca

CARAS website: www.carasonline.ca

CTV website: www.ctv.ca

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