



FOR IMMEDIATE RELEASE

**JUNO WEEK EVENTS PACK SOME PUNCH WITH
ANNOUNCEMENT OF TALENT LINE-UP**

- TICKETS GO ON SALE SATURDAY, MARCH 27 -

Signature JUNO Week Events will see Canada's top talent, JUNO Award nominees, local and regional artists, NHL Alumni and celebrities participating in weeklong festivities

St. John's, NL (March 23, 2010) - The Canadian Academy of Recording Arts and Sciences (CARAS) announced today the powerhouse rosters for its signature **JUNO Week** public events coming to the City of St. John's, Newfoundland and Labrador, starting **April 12 - 18, 2010**. Events such as **Juno Cup**, **JunoFest**, **Juno Fan Fare**, **Songwriters' Circle** and much more will see the likes of JUNO Award nominees, local musical artists and talent from across Canada, as well as Canadian hockey legends participating in the events.

Tickets to select JUNO Week events go on sale **Saturday, March 27 starting at 12:00 pm (NDT)**. For ticketing details of each event, go to www.junoawards.ca to find JUNO Week web links.



Juno Cup - Presented by The Keg Steakhouse & Bar

Date: Friday, April 16

Location: Jack Byrne Arena, Torbay, NL

Time: 7:30 pm - 10:30 pm

Tickets: \$25.00 (plus service charges)

Two of Canada's favourite pastimes - hockey and music - come together for an all-out clash of the titans during Juno Cup, a celebrity hockey game in support of MusiCounts, Canada's national music education charity associated with CARAS. The game sees former NHL Greats competing with Canadian artists and celebrities for bragging rights on the ice.

This year's team of NHLers includes Juno Cup veterans **Brad Dalgarno**, **Mark Napier**, **Mike Pelyk**, **Paul Coffey** and **Troy Crowder** who bring their experience to the ice. They're joined this year by local St. John's hockey heroes **Andrew McKim** and **Greg Smyth**. More players will be announced in the coming weeks.

The Rockers, led by Team Captain Jim Cuddy, are not the least bit intimidated by their NHL counterparts, and have gained strength in numbers by recruiting a total of 24 players to-date including:

Jim Cuddy (Blue Rodeo) - Team Captain
Andrew Usenik (Ten Second Epic)
Barney Bentall
Classified
Domenic Mancuso
Evan Cranley (Stars/Broken Social Scene)
Francois Lamoureux
George Canyon
Greg Millson (Great Lake Swimmers)
Jay Bodner (Eagle & Hawk)
John Dinsmore (NQ Arbuckle)
Jon Gallant (Billy Talent)
Patrick Birtles (Ten Second Epic)

Paul Aucoin (Hylozoists)
Paul "Pdids" Murphy (Wintersleep)
Pete Kesper (NQ Arbuckle) - Goalie
Randy Curnew
Raven Kanatakta (Digging Roots)
Rex Goudie - Goalie
Rich Aucoin
Rob Higgins (Dearly Beloved)
Sean McCann (Great Big Sea)
Tim "Squirly D" D'eon (Wintersleep)
Vince Fontaine (Eagle & Hawk)

TSN's *Off the Record* host, **Michael Landsberg**, will be announcing the live play-by-play commentary during the game's exciting two periods as well as the skills competition.

Tickets to Juno Cup go on sale **Saturday, March 27 at 12:00 pm (NDT)** and can be purchased at the Mile One Centre Box Office; by phoning (709) 576-7657, (toll free) at 1-800-361-4595 or online at www.admission.com.

Media Partners: 99.1 HITS FM, KIXX Country 103.9, OZFM (NTV), The Telegram and Coast 101.1 FM.

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JunoFest – Presented by SIRIUS Satellite Radio
 Dates: Friday, April 16 & Saturday, April 17
 Location: 16 clubs/venues across the city
 Time: 9:00 pm – 2:00 am (both nights)
 Tickets: \$30 per wristband (plus service charges)
 \$12 at the door
 *Must be 19 years of age or older to attend

Canadian music hits the streets of St. John's with a two-night musical festival featuring more than 100 bands at 16 venues. Nearly half of the participants will be chosen locally to highlight Newfoundland and Labrador's rich and diverse music scene, in addition to performances by 2010 JUNO Award nominees and some of Canada's national touring acts. The matrix of dates, artists, times and locations will be posted on the JunoFest website (www.junofest.ca) in the next few weeks, with many more artists to be added.

One hundred JunoFest wristband holders will also be granted admission to two all-ages concerts at the Delta Hotel featuring 2010 JUNO Award nominees. On Friday, April 16th, **Arkells** and **Metric** take to the stage, and on Saturday, April 17, **Alexisonfire** performs.

2010 JunoFest Acts

2010 JUNO Award nominees:

1977

Alex Cuba
Amelia Curran
Arkells
Bahamas
Carolyn Mark & NQ Arbuckle
Danny Fernandes
Darren Sigismund
Digging Roots
Dominic Mancuso

Doug Cox
Good Lovelies
Great Lake Swimmers
Jaffa Road
Jarvis Church
Julie Doiron
Jully Black
Kim Davis
Land of Talk

Lucie Idlout
Madison Violet
Romi Mayes
Stereos
Sultans of String
Terri Clark
The Road Hammers
Treasa Levasseur
Wayne Lavallee

Local Artists:

Chris Kirby and the Marquee
Duane Andrews
Mountains and Trees
Over the Top

Rex Goudie
Shanneyganock
The Dardanelles
Heartbroken

The Keats
The Novaks
The Once

Regional Artists:

Dave Carroll
Jessica Rhaye
Garrett Mason

Gloryhound
Postdata
Thom Swift

Tim Chaisson and Morning Fold
Wintersleep

JunoFest Venues

CBTG's - Holdsworth Court at George St.
CLB Armoury - 82 Harvey Rd
Club One - George St. at New Gower St.
Delta Ballroom - 120 New Gower St.
Dusk Ultralounge - 14 George St.
Fat Cat Blues Bar - 5 George St.
Green Sleeves - 12 George St.
Junctions Club - 208 Water St./McMurdo's Lane
O'Reilly's Irish Newfoundland Pub - 13 George St.
Shamrock City Pub - 340 Water St.
The Ship Inn - Solomon's Lane at Duckworth St. and Water St.
The Levee - Holdsworth Court at George St.
The Majestic Theatre - 390 Duckworth St.
The Martini Bar - George St. at William's Lane
Trapper John's Museum and Pub - 2 George St.
Yellowbelly Brewery and Public House - 288 Water St.

JunoFest wristbands go on sale **Saturday, March 27 at 12:00 pm (NDT)** and can be purchased at the Mile One Centre Box Office; by phoning (709) 576-7657, (toll free) at 1-800-361-4595 or online at www.admission.com. Only a limited number of JunoFest wristbands are available. Wristbands offer fans priority entry at all JunoFest venues both nights (subject to capacity).

JunoFest 2010 is produced by Sonic Concerts.

Media Partners: 99.1 HITS FM, KIXX Country 103.9, OZFM (NTV), The Telegram, The Current, Coast 101.1 FM and The Scope.



Juno Fan Fare - Presented by SIRIUS Satellite Radio

Date: Saturday, April 17

Location: The Village Shopping Centre

Time: 12:00 pm – 3:00 pm

Tickets: FREE public event

This event is an all-time fan favourite packed with interviews, giveaways and the chance to meet 2010 JUNO Award nominees and other artists – and is FREE to attend! For more information on how to obtain free tickets, visit www.junofanfare.ca.

Crossing a wide range of genres, the following artists will be on hand at Juno Fan Fare to meet and sign autographs:

Alexisonfire
Carly Rae Jepsen
Classified
Danny Fernandes

Faber Drive
George Canyon
Johnny Reid
Shiloh

Stereos
Terri Clark
The Road Hammers

Juno Fan Fare will be hosted by MuchMusic VJs **Sarah Taylor** and **Jesse Giddings**. Additional artists will be announced in the coming weeks.

Media Partners: 99.1 HITS FM, KIXX Country 103.9, OZFM (NTV), The Telegram and Coast 101.1 FM.



Songwriters' Circle - Sponsored by CMPA and SOCAN

Date: Sunday, April 18

Location: St. John's Arts & Culture Centre, Memorial University

Time: 1:00 pm – 3:00 pm

Tickets: \$44.95/\$39.95 (plus service charges)

Intimate, live and unscripted – it's Songwriters' Circle. 2009 JUNO Award winner for Songwriter Of The Year, Dallas Green (of City and Colour/Alexisonfire), will host this exceptional concert event that sees some of today's most talented Canadian singer-songwriters sharing songs and stories on stage. Participating 2010 JUNO Award nominees joining Green include:

Amelia Curran
Bahamas

Jarvis Church
Lights

Michael Kaeshammer
Terri Clark

CBC Radio 2 will broadcast the Songwriters' Circle, emceed by Radio 2 Drive's **Rich Terfry**, across Canada on April 18 at 3:00 pm (3:30 NT) and an encore presentation will air on Canada Live on April 19 & 20 at 7:00 pm (7:30 NT). CBC Radio One will air a one-hour special on April 22 on Canada Live at 2:00 pm (2:30 NT).

Proceeds from this event will benefit MusiCounts, Canada's music education charity, associated with CARAS to keep music alive in schools.

Tickets to Songwriters' Circle go on sale **Saturday, March 27 at 12:00 pm (NDT)** and can be purchased through the St. John's Arts & Cultural Centre Box Office in person or by phone at 709-729-3900 or toll-free at 1-800-663-9449.

Media Partners: 99.1 HITS FM, CBC Radio, KIXX Country 103.9, OZFM (NTV), The Telegram and Coast 101.1 FM.



St. John's Host Committee Events

Date: Monday, April 12 – Thursday, April 15

Locations: Various

The St. John's Host Committee is bringing "Ruckus on the Edge" to JUNO Week 2010. Live, loud and not-to-be-missed, it's a week full of performances, concerts and much more that will fill the streets of St. John's at every corner in celebration of Canadian music and local culture. For complete details on all the St. John's Host Committee events, go to www.ruckusontheedge.com.

MONDAY, APRIL 12

Random Acts of Music

Time: 12:00 pm – 1:00 pm
Venue: Confederation Building

Gospel Night

Time: 8:00 pm – 11:00 pm
Venue: Cochrane Street United Church

Classical Composer Showcase

Time: 8:00 pm – 11:00 pm
Venue: Petro Canada Hall

TUESDAY, APRIL 13

Ruckus in the Round: Songs from the Edge

Time: 7:30 pm -10:00 pm
Venue: Delta Hotel
Type: All Ages

WEDNESDAY, APRIL 14

"Our Music - Our Heritage"

Time: 8:00 pm -11:00 pm
Venue: Delta Hotel
Type: All Ages

THURSDAY, APRIL 15

Rock Night Blast-off and Jazz Blues Night

Time: 7:00 pm -10:00 pm
Venue: Delta Hotel
Type: All Ages



ETALK at The JUNO Awards

Date: Sunday, April 18
Time: 6:00 pm – 7:30 pm
Venue: Outside Mile One Centre
Tickets: Free

The evening begins with ETALK at The JUNO Awards. Fans are invited to join ETALK hosts Ben Mulroney and Tanya Kim outside Mile One Centre for the glamorous red carpet arrivals. From JUNO Award nominees to performers and presenters, Ben and Tanya are set to interview all the musical greats.



THE 2010 JUNO AWARDS on CTV

Date: Sunday, April 18
Location: Mile One Centre
Time: Broadcast time to be announced soon

Broadcast in high definition and 5.1 surround sound, **THE 2010 JUNO AWARDS**, Canada's Music Awards, airs **Sunday, April 18 on CTV** for the second time from the Mile One Centre in St. John's, Newfoundland and Labrador. Spanning a wide spectrum of musical genres - from country, to rap, to pop, and everything in between - the group of artists slated to set **THE JUNO AWARDS** stage on fire this year includes: **Billy Talent, Blue Rodeo, Drake, Johnny Reid, Justin Bieber, Metric** and **Michael Bublé**.

JUNO Week takes place April 12-18, 2010, in St. John's, Newfoundland and Labrador, culminating in the live broadcast of THE 2010 JUNO AWARDS on Sunday, April 18, on CTV.

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Sponsors of the 2010 JUNO Awards include FACTOR, Canada's Private Radio Broadcasters and the Government of Canada through the Department of Canadian Heritage's "Canada Music Fund," with commitments from The Atlantic Canada Opportunities Agency (ACOA), the Province of Newfoundland and Labrador, the City of St. John's and Radio Starmaker Fund.

Sponsors of THE 2010 JUNO AWARDS broadcast on CTV include Chevrolet, Garnier, Pepsi and Rogers.

Web Links:

Official JUNO Awards website: www.junoawards.ca

CTV's JUNO Awards website: www.junos.ctv.ca

St. John's Host Committee: www.ruckusontheedge.com

CARAS website: www.carasonline.ca

CTV Website: www.ctv.ca

JUNO Week Events Web Links:

www.junocup.ca

www.junofest.ca

www.junofanfare.ca

www.junosongwriterscircle.ca

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