

MEDIA ADVISORY

EARLY BIRD DEADLINE APPROACHING!

TORONTO, ON (October 17, 2007) -- April 4 - 6, 2008, Calgary, Alberta will host the 37th annual JUNO Awards: Canada's Music Awards. The Canadian Academy of Recording Arts and Sciences (CARAS) began accepting submissions for the 2008 JUNO Awards, Canada's Music Awards, on October 1st, 2007.

The early-bird deadline this year is Wednesday, October 24, 2007. Those submitting nominations by the early-bird deadline receive a discount on nomination fees.

All final submissions in the craft categories must be received no later than 5:00 p.m. on November 14, 2007. The deadline for sales-based categories is January 7, 2008. For specific details on JUNO Awards nominations, submission procedures, fees and deadlines, please visit www.junoawards.ca.

DEADLINES AND SUBMISSION FEES:

- **October 1 – 24, 2007 (Early Bird Deadline)**
 - \$30 for CARAS Members
 - \$50 for non-members

- **October 25 – November 14, 2007 (Final Deadline)**
 - \$60 for CARAS Members
 - \$80 for non-members

- **January 7, 2008 (Sales-based categories only)**
 - \$60 for CARAS Members
 - \$80 for non-members

WHO CAN SUBMIT?

- ⊙ Artists, songwriters and producers are invited to submit their own material for consideration for awards.
- ⊙ The eligibility period for the 2008 JUNO Awards is between **September 1, 2006 and November 14, 2007**. This means that product must have been released to the general public (retail or radio) within this time frame. The exception is for the sales based categories, which are eligible to submit product released up until December 31, 2007
- ⊙ 32 categories have NO sales qualifications. Nominees are determined by a panel of experts in the specific genres.
- ⊙ As long as the artist is born a Canadian or is a landed immigrant who has resided in Canada for the past 6 months, during the eligibility period, the product qualifies.



CARAS membership votes will determine 15 of the 39 JUNO Award winners. For more information on CARAS membership and CARAS registration deadlines, please visit www.carasonline.ca.

The 2008 Juno Awards will air on CTV, on Sunday April 6, 2008 from Calgary, Alberta.

About CARAS:

The Canadian Academy of Recording Arts and Sciences/L'academie canadienne des arts et des sciences de l'enregistrement (CARAS) is a not for-profit organization created to preserve and enhance the Canadian music and recording industries and to contribute toward higher artistic and industry standards. The main focus of CARAS is the exploration and development of opportunities to showcase and promote Canadian artists and music through television vehicles such as the JUNO Awards. For more information on the 37th Annual JUNO Awards, visit www.junoawards.ca For information on the Canadian Academy of Recording Arts and Sciences (CARAS), visit www.carasonline.ca.

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