



caras

Canadian Academy
of Recording Arts
and Sciences

Académie canadienne
des arts et des sciences
de l'enregistrement

THE CANADIAN ACADEMY OF RECORDING ARTS AND SCIENCES ANNOUNCES STAFF PROMOTIONS

Toronto, ON (August 13, 2008) –Melanie Berry, President of The Canadian Academy of Recording Arts and Sciences (CARAS), is pleased to announce a number of internal staff promotions.

Phillip Notley has been named Vice-President, Strategic Marketing & Communications. He will take a strong lead in developing initiatives to promote the Juno Awards brand throughout the year.

Chris Topping expands his responsibilities in his new position as Vice-President, Events & Special Programming. Topping, who has been responsible for all Juno Awards public events (Juno Cup, JunoFest, Juno Fan Fare and Songwriters' Circle) for the past 4 years, will continue to manage these events and will add the JUNO Gala Dinner & Awards and Juno Awards Welcome Reception to his roster. In addition, Topping will develop and initiate new programs to promote and celebrate Canadian music throughout the year, including the virtual Canadian Music Hall of Fame.

Brenna Knought, has been promoted to Manager, Awards & Special Events. Knought will manage and oversee the Juno Awards submission and nomination process to ensure the highest degree of integrity and is also responsible for managing the implementation of Juno Awards nomination policy and process changes. Knought will continue with her previous responsibilities as coordinator of the Chairman's Reception and the JUNO Gala Dinner & Awards events during Juno Awards Weekend.

Anna Troiola has been promoted to Sr. Project Coordinator, Submissions & Special Events. Troiola will continue to be responsible for organizing and supporting all aspects of the Juno Awards nominee submission process with Brenna Knought. She will also be responsible for managing and coordinating the Juno Awards Welcome Reception during the Juno Awards Weekend.

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Sandra Henein has been named as Manager, Sponsorship & Promotions. Henein will oversee the development of sponsorship and promotions including "JOURNEY TO THE JUNOS", as well as new initiatives. Henein and her team at CARAS, will develop national and local media partnerships to promote the JUNO Awards brand.

Laura Bryan has taken over the position of Ticket, Submissions & Office Coordinator. Bryan who has been with CARAS for a year will be working with the Nominating and Voting team and accounting department.

Jacqueline O'Brien has taken over the position of Marketing & Sponsorship Coordinator. O'Brien who has been with CARAS for a year will be working with the Marketing, Sponsorship and Communications department.

About CARAS:

The Canadian Academy of Recording Arts and Sciences/L'academie canadienne des arts et des sciences de l'enregistrement (CARAS) is a not-for-profit organization created to preserve and enhance the Canadian music and recording industries and to contribute toward higher artistic and industry standards. The main focus of CARAS is the exploration and development of opportunities to showcase and promote Canadian artists and music through vehicles such as The JUNO Awards. For more information on the Canadian Academy of Recording Arts and Sciences' (CARAS) visit www.carasonline.ca and www.junoawards.ca.

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