



Five More Performers are Announced for THE 2009 JUNO AWARDS, March 29 on CTV

– Divine Brown, Sam Roberts, Serena Ryder, Crystal Shawanda and The Stills
strike a chord in already stacked performers line up –

Toronto, ON (March 3, 2009) – We can't stop this thing we started! Rock, pop, R&B, and country are rolling into Vancouver and are ready to bring down the house. As announced last night on ETALK, CTV and The Canadian Academy of Recording Arts and Sciences (CARAS) confirmed today five additional acts performing in CTV's broadcast of **THE 2009 JUNO AWARDS**. The artists, all 2009 nominees, include the soulful **Divine Brown**; singer-songwriter and four-time JUNO Award-winner **Sam Roberts**; JUNO Award-winning songstress **Serena Ryder**; indie-rockers **The Stills**; and upcoming country music star **Crystal Shawanda**. Comic superstar Russell Peters, who won a 2008 Gemini Award as host last year, once again helms **THE 2009 JUNO AWARDS**, airing live from Vancouver's General Motors Place on **Sunday, March 29 at 9 p.m. ET** on CTV (visit junos.ctv.ca to confirm local broadcast times).

Today's announcement brings the number of artists confirmed for **THE 2009 JUNO AWARDS** broadcast on CTV up to nine star-studded performers, with more to come. The five acts join previously announced artists **Sarah McLachlan**, **Nickelback**, **City and Colour** and **Simple Plan**.

**** Media Note **** Download photos of 2009 JUNO AWARDS performers at www.ctvmedia.ca.

"These internationally recognized musicians represent such diverse styles of music, offering something for just about everyone," said Susanne Boyce, President, Creative, Content and Channels, CTV Inc.

"**THE 2009 JUNO AWARDS** promises to be one of the most exciting ever," said Melanie Berry, President of CARAS. "With such a gathering of creative talent, it has all the elements of those special 'JUNO Award moments' in the making and sure to be many surprises in store."

About Divine Brown

Nominated for two 2009 JUNO Awards, **Divine Brown** is set to light up the stage on this year's JUNO Awards show. Fresh off a Canadian tour, the Canadian rhythm and blues singer is being recognized this year for her album *The Love Chronicles*, with nods for Single of the Year "Lay It On The Line" and R&B/Soul Recording of the Year.

About Sam Roberts

Four-time JUNO Award winner **Sam Roberts** has been nominated for four more JUNO Awards this year to celebrate his most recent album, *Love at the End of the World*. This album was named the top selling album in Canada upon its release in May 2008. Sam Roberts is looking to lock down a win for Artist of the Year, Rock Album of the Year and Video of the Year (2 nominations) (sponsored by VideoFACT). The band is currently on a North American tour, with multiple dates sold out in both Canada and the United States.

About Serena Ryder

Also rocking out at the awards this year is 2008 JUNO Awards' New Artist of the Year (sponsored by FACTOR and Canada's Private Radio Broadcasters) recipient **Serena Ryder**. Nominated for two more JUNO Awards this year for Artist of the Year and Adult Alternative Album of the Year (sponsored by Galaxie, Rising Stars Program of the CBC), Ryder has been winning over audiences since her debut in 1999. Her most recent album, *is it o.k.*, was released in November 2008. Hot off a critically acclaimed U.S. tour, where she has been met with open arms with Billboard even naming her one of Canada's "most promising" acts, she is about to embark on her much anticipated cross-Canada tour.

About Crystal Shawanda

Crystal Shawanda is a first-time JUNO Award nominee this year, hoping to bring home the win for New Artist of the Year (sponsored by FACTOR and Canada's Private Radio Broadcasters) and Country Album of the Year. Releasing her first album in June 2008, *Dawn of a New Day* soared to #2 on the Canadian Country Albums chart and reached the #16 spot on the *Billboard* Top Country Albums chart. Shawanda cleaned up at the Canadian Aboriginal Music Awards, taking home five awards, and then moved on to claim three more awards at the Aboriginal Peoples Choice Awards in 2008.

About The Stills

The Stills are nominated for two JUNO Awards this year, New Group of the Year (sponsored by FACTOR and Canada's Private Radio Broadcasters) and Alternative Album of the Year for *Oceans Will Rise*. Hailing from Montréal, The Stills will complete an Australian tour before arriving in Vancouver to perform on The 2009 JUNO Awards show. The band will continue to tour western Canada following The JUNO Awards and are slated to play on the main stage at Edgefest this coming June. This past summer the band opened for Paul McCartney in Québec City to a crowd of over 270,000 people, gathered to celebrate the city's 400th anniversary.

In addition to Russell Peters' win for best host at the 2008 Gemini Awards, THE 2008 JUNO AWARDS took home two more wins including Best Music, Variety Program or Series in 2008, crediting John Brunton, Melanie Berry, Barbara Bowlby, Stephen Stohn and Louise Wood, and Best Production Design or Art Direction in a Non-Fiction Program or Series, recognizing Peter Faragher for his work.

Broadcast in high definition and 5.1 surround sound and hosted by Russell Peters, **THE 2009 JUNO AWARDS**, Canada's Music Awards, will air on CTV on Sunday, March 29 from General Motors Place in Vancouver. It is the eighth year in a row that The JUNO Awards are airing on CTV, the Official Broadcast partner of The JUNO Awards.

Since CTV joined forces with CARAS in 2002, The JUNO Awards have traveled across Canada, bringing a live, electrified stadium show to millions of Canadians. CTV has broadcast The JUNO Awards from St. John's (2002), Ottawa (2003), Edmonton (2004), Winnipeg (2005), Halifax (2006), Saskatoon (2007) and Calgary (2008). The 2010 JUNO Awards will be broadcast once again from St. John's, NL.

THE 2009 JUNO AWARDS is produced by Insight Productions in association with CTV and The Canadian Academy of Recording Arts and Sciences (CARAS). Executive Producers are John Brunton and Barbara Bowlby for Insight Productions and Melanie Berry and Stephen Stohn for CARAS. Louise Wood is Producer and Donna Luke is Supervising Producer. Susanne Boyce is President, Creative, Content and Channels, CTV Inc. Broadcast sponsors for **THE 2009 JUNO AWARDS** are Garnier, Pepsi, Pontiac and Rogers.

Sponsors of The 2009 JUNO Awards include FACTOR, Canada's Private Radio Broadcasters and the Government of Canada through the Department of Canadian Heritage's "Canada Music Fund," The Province of British Columbia, The City of Vancouver, Music BC and Radio Starmaker Fund.

About CARAS:

The Canadian Academy of Recording Arts and Sciences/L'academie canadienne des arts et des sciences de l'enregistrement (CARAS) is a not-for-profit organization created to preserve and enhance the Canadian music and recording industries and to contribute toward higher artistic and industry standards. The main focus of CARAS is the exploration and development of opportunities to showcase and promote Canadian artists and music through vehicles such as The JUNO Awards. For more information on The 38th Annual JUNO Awards or The Canadian Academy of Recording Arts and Sciences (CARAS) please visit our websites at www.carasonline.ca and www.junoawards.ca.

About CTV:

CTV, Canada's largest private broadcaster, offers a wide range of quality news, sports, information, and entertainment programming. It has the number-one national newscast, CTV NATIONAL NEWS WITH LLOYD ROBERTSON, and is the number-one choice for prime-time viewing. CTVglobemedia Inc. is Canada's premier multi-media company which owns CTV Inc. and *The Globe and Mail*. CTV Inc. also owns radio stations across the country, and leading national specialty channels. Other CTVglobemedia investments include an interest in Maple Leaf Sports & Entertainment Ltd., and in Dome Productions, a North American leader in the provision of mobile high definition production facilities. More information about CTV may be found on the company website at www.ctv.ca.

Web Links:

CTV's JUNO Awards website: www.junos.ctv.ca

Official JUNO Awards website: www.junoawards.ca

CARAS website: www.carasonline.ca

Divine Brown website: www.divinebrown.ca

Sam Roberts website: www.samrobertsband.com

Serena Ryder website: www.serenaryder.com

Crystal Shawanda website: www.myspace.com/crystalshawanda

The Stills website: www.thestills.net

For information about **THE 2009 JUNO AWARDS** broadcast, contact:
Amanda Rinaldo, CTV Inc., 416.384.5325 or amanda.rinaldo@ctv.ca
Allie Page, CTV Inc., 416.384.4596 or allie.page@ctv.ca

For general information about **The 2009 JUNO Awards**, contact:
Tiffany Astle, Holmes Creative Communications, 416.628.5603 or tastle@hccink.com
Chris McDowall, Holmes Creative Communications, 416.628.5648 or cmcdowall@hccink.com